

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group Attention: Accounts Payable PO Box 25093 Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655

Flight Dates 08/08/17 - 08/14/17	Order # 1753902	Alt Order # 08656101
Billing Calendar	Billing Type	Deal #
Broadcast Special Handling	Cash	
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Agency Code	Advertiser Code 155	Product 1/2 385
Agency Ref	Advertiser Ref	

Spots/

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/11/17	08/11/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/171	Spots/Week 1	<u>Rate</u> \$280.00					
Spots: # Cl	<u>h</u> <u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 08	/11/17 5:23 PM WSFA	12 News at Five	5-530pm	:3	0 SLFTV30A	L05(H)		\$280.00 NM
2 08/11/17	08/11/17	Today in Alabama 530a	530am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/171	Spots/Week 1	Rate \$285.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 08	/11/17 5:38 AM Today in	n Alabama 530a	530am-6am	:3	0 SLFTV30AI	L05(H)		\$285.00 NM
3 08/11/17	08/11/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$790.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$790.00					
Spots: # Ch	n Day Air	Date Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 08/		12 News at Six - MF	6-630pm	:3	0 SLFTV30AI	L05(H)		\$790.00 NM
4 08/11/17	08/11/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/171	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descript	tion_	Start/End Time	Lengt	n Ad-ID			Rate Type
1 W	SFA F 08/	/11/17 6:47 AM Today Ir	n Alabama	6a-7a	:3	SLFTV30AL	_05(H)		\$450.00 NM
5 08/11/17	08/11/17	Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/171	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch	Day Air	Date Air Time Descript	i <mark>on</mark>	Start/End Time	Lengt	Ad-ID			Rate Type

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadersh	ip Fun SENATE LEADERS	HIP FU 3655

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 08/11/17	08/11/17	Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
Spots: # Ch	Day Air Da	te Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID		_	Rate Type
1 WSF	FA F 08/11/	17 6:46 PM Entertai	nment Tonight	630-7p	:3	O SLFTV30AI	_05(н)		\$485.00 NM
6 08/11/17	08/11/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
	Start Date E 08/07/17 08	nd Date MTWTFSS 8/13/171	Spots/Week 1	<u>Rate</u> \$260.00			=		
Spots: # Ch	Day Air Da		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A F 08/11/	7:20 AM NBC To	day Show	7-9am	:3	0 SLFTV30AL	.05(н)		\$260.00 NM
7 08/11/17	08/11/17	AGT	7-9pm	1	:30	1	\$340.00	NM	
		nd Date MTWTFSS 3/13/171	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # Ch	Day Air Da		ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A F 08/11/	17 8:20 PM AGT		7-9pm	:3	0 SLFTV30AL	.05(н)		\$340.00 NM
8 08/11/17	08/11/17	Dateline	9-10pm	1	:30	1	\$510.00	NM	
		nd Date <u>MTWTFSS</u> 3/13/171	Spots/Week 1	<u>Rate</u> \$510.00				41 g	
Spots: # Ch	Day Air Da	- ,	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A F 08/11/	17 9:30 PM Dateline		9-10pm	:3	0 SLFTV30AL	.05(H)		\$510.00 NM
9 08/14/17		WSFA 12 News at Ten - MF	10-1030pm	1	:30	1	\$675.00	NM	
	Start Date Er	nd Date MTWTFSS 8/20/17 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air Dat		ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A M 08/14/	17 10:32 PM WSFA 1	2 News at Ten - MF	10-1030pm	:3	0 SLFTV30AL	.05(H)		\$675.00 NM
10 08/14/17	08/14/17 V	WSFA 12 News at Noon	12-1230pm	1	:30	1	\$225.00	NM	
		nd Date <u>MTWTFSS</u> 1/20/17 1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air Dat			Start/End Time	Lengti	n Ad-ID			Rate Type
1 WSF.	A M 08/14/			12-1230pm		SLFTV30AL	05(H)		\$225.00 NM
11 08/14/17	08/14/17 V	VSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	
		<u>nd Date</u> <u>MTWTFSS</u> /20/17 1	Spots/Week	<u>Rate</u> \$280.00	=				
Spots: # Ch	Day Air Dat		on .	Start/End Time	<u>L</u> ength	n Ad-ID			Rate Type
1 WSF	and the second state of			5-530pm		SLFTV30AL	05(H)		\$280.00 NM
12 08/14/17		VSFA 12 News at Six -	6-630pm	1	:30	1	\$790.00	NM	
	Start Date En	d Date MTWTFSS	Spots/Week	Rate					200
Spots: # Ch	08/14/17 08 <u>Day</u> <u>Air Dat</u>		on 1	\$790.00 Start/End Time	l enath	Ad-ID			Rate Type
1 WSF/			2 News at Six - MF	6-630pm) SLFTV30AL	05 (н)		\$790.00 NM

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm	1	:30	1	\$790.00	NM	
13 08/14/17	08/14/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 08/14/17	End Date MTWTFSS 08/20/17 1	Spots/Week 1	<u>Rate</u> \$450.00			Ω.		
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 WS	SFA M 08	/14/17 6:10 AM Today Ir	n Alabama	6a-7a	:3	0 SLFTV30A	L05(H)		\$450.00 NM
14 08/14/17	08/14/17	Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 08/14/17	08/20/17 1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch	<u>Day Air</u>			Start/End Time		h Ad-ID			Rate Type
1 WS	SFA M 08	/14/17 6:40 PM Entertain	nment Tonight	630-7p	:3	0 SLFTV30A	L05(H)		\$485.00 NM
15 08/14/17	08/14/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 08/14/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA M 08/	/14/17 8:29 AM NBC Too	day Show	7-9am	:3	0 SLFTV30A	L05(H)		\$260.00 NM
16 08/14/17	08/14/17	American Ninja Warrior	7-9pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/14/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air	Date Air Time Descripti	<u>ion</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
1 WS	FA M 08/	14/17 8:41 PM America	n Ninja Warrior	7-9pm	:3	0 SLFTV30A	L05(H)		\$675.00 NM
17 08/12/17	08/12/17	WSFA 12 News at Ten - Sat	10-1030pm	1-	:30	1	\$395.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$395.00			Ħ		
Spots: # Ch	Day Air	Date Air Time Descripti	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Sa 08/	12/17 10:11 PM WSFA 1:	2 News at Ten - Sat	10-1030pm	:3	0 SLFTV30AI	L05(H)		\$395.00 NM
18 08/12/17	08/12/17	WSFA 12 News at Six-S at	Sa 6-7pm	1-	:30	1	\$180.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$180.00					
Spots: # Ch	Day Air	Date Air Time Descripti	<u>on</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	FA Sa 08/	12/17 6:03 PM WSFA 12	2 News at Six-Sat	Sa 6-7pm	:30	0 SLFTV30AI	L05(H)		\$180.00 NM
19 08/12/17	08/12/17	NBC Saturday Today Sh	6-8am	1-	:30	1	\$105.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS1-	Spots/Week 1	Rate \$105.00					
Spots: # Ch	Day Air		<u>on</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 WS			urday Today Show	6-8am	:30	SLFTV30AL	₋ 05 (н)		\$105.00 NM
20 08/13/17	08/13/17	4	10-1030pm	1	:30	1	\$675.00	NM	

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							Spots/			
Line Start Date	e End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
		WSFA 1 Sun	2 News at Ten	-						
Weeks:	Start Date 08/07/17		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # C			r Time Descrip		Start/End Time	Lenat	h Ad-ID			Rate Type
i ·	/SFA Su 08			12 News at Ten - Sun	10-1030pm		0 SLFTV30A	L05(H)	_	\$675.00 NM
21 08/13/17	08/13/17	WSFA 1 0P SU	2 NEWS @ 10	3 1030-11P	1	:30	1	\$340.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # CI			r Time Descrip	1.01	Start/End Time	Lenat	h Ad-ID			Rate Type
			THE RESERVE OF ACCUMULATION OF THE PARTY.	12 NEWS @ 1030P S			0 SLFTV30A	L05(H)		\$340.00 NM
22 08/13/17	08/13/17	LF SU 1	1-1130p	11-1130p	1	:30	1	\$25.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Cl	<u>h</u> <u>Day Air</u>	Date Ai	r Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Su 08	/13/17 11	:29 PM LF SU	11-1130p	11-1130p	:3	0 SLFTV30A	L05(H)		\$25.00 NM
23 08/13/17	08/13/17	NET NB	C Sunday Toda	ay 7-8a	1	:30	1	\$105.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch	<u>h</u> <u>Day Air</u>	Date Ai	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Su 08/	/13/17 8:	00 AM NET N	BC Sunday Today Sho	w 7-8a	:3	0 SLFTV30A	L05(H)		\$105.00 NM
24 08/10/17	08/10/17	WSFA 12 MF	2 News at Ten	- 10-1030pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$675.00				×	
Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 W	SFA Th 08/	10/17 10:	20 PM WSFA	12 News at Ten - MF	10-1030pm	:30	0 SLFTV30A	L05(H)		\$675.00 NM
25 08/10/17	08/10/17	WSFA 12	2 News at Noor	n 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$225.00					
Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 W	SFA Th 08/	10/17 12:	12 PM WSFA	12 News at Noon	12-1230pm	:30	SLFTV30A	L05(H)		\$225.00 NM
26 08/10/17	08/10/17	WSFA 12 M	NEWS AT 4F	P M-F 430-5P	1	:30	1	\$170.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$170.00					
Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 WS	SFA Th 08/	10/17 4:	50 PM WSFA	12 NEWS AT 4PM	M-F 430-5P	:30	SLFTV30A	L05(H)		\$170.00 NM
27 08/10/17	08/10/17	WSFA 12	News at Five	5-530pm	1	:30	1	\$280.00	NM	
Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$280.00		v	,		

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Line Start Date	End Data	Description	Start/End Time	MT TESS	Longth	Spots/	Data	Tuna	
		- Verland	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
27 08/10/17	08/10/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time		h Ad-ID			Rate Type
1 WSI	FA Th 08/	10/17 5:16 PM WSFA	12 News at Five	5-530pm	:3	0 SLFTV30	AL05(H)		\$280.00 NM
28 08/10/17	08/10/17	Today in Alabama 530a	530am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/171	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	FA Th 08/	10/17 5:43 AM Today in	n Alabama 530a	530am-6am	:3	0 SLFTV30	AL05(H)		\$285.00 NM
29 08/10/17	08/10/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$790.00	NM	
	Start Date 08/07/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$790.00					
Spots: # Ch	<u>Day Air</u>		<u>tion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WSF	A Th 08/ Credited	10/17 WSFA 1	12 News at Six - MF	6-630pm	:0	0			\$790.00 NM
30 08/10/17	08/10/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
	Start Date 08/07/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air		V-200 -0	Start/End Time		Ad-ID			Rate Type
1 WSF	A Th 08/	10/17 6:20 AM Today Ir	n Alabama	6a-7a	:30) SLFTV30/	AL05(H)		\$450.00 NM
31 08/10/17	08/10/17	Hollywood Game Night	701p-8p	1	:30	1	\$900.00	NM	
	Start Date 08/07/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch	Day Air l			Start/End Time		Ad-ID			Rate Type
1 WSF	A Th 08/1 Credited	10/17 Hollywoo	od Game Night	701p-8p	:00)			\$900.00 NM
32 08/10/17	08/10/17	The Night Shift	9-10pm	1	:30	1	\$450.00	NM	
	Start Date 08/07/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air I			Start/End Time		Ad-ID			Rate Type
1 WSF	A Th 08/1	0/17 9:23 PM The Nigh	nt Shift	9-10pm	:30	SLFTV304	AL05(H)		\$450.00 NM
33 08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1030pm	-1	:30	1	\$675.00	NM	
	Start Date 08/07/17	End Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air [Start/End Time	Length				Rate Type
1 WSF	A Tu 08/0	08/17 10:22 PM WSFA 1	2 News at Ten - MF	10-1030pm	:30	SLFTV30A	AL04(H)		\$675.00 NM
34 08/08/17	08/08/17	WSFA 12 News at Noon	12-1230pm	-1	:30	1	\$225.00	NM	
		End Date MTWTFSS 08/13/17 -1	Spots/Week 1	Rate \$225.00				ē	

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Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
34 08/08/17 08/08/17 WSFA 12 News at Noon 12-1230pm	-1	:30 1	\$225.00	NM	:
Spots: # Ch Day Air Date Air Time Description 1 WSFA Tu 08/08/17 12:27 PM WSFA 12 News at Noon	Start/End Time 12-1230pm	Length Ad-ID :30 SLFTV30)AL05(H)		<u>Rate</u> <u>Type</u> \$225.00 NM
35 08/08/17 08/08/17 WSFA 12 NEWS AT 4P M-F 430-5P	-1	:30 1	\$170.00	NM	
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS - 1 Spots/Week 1	<u>Rate</u> \$170.00				
Spots: # Ch Day Air Date Air Time Description 1 WSFA Tu 08/08/17 4:51 PM WSFA 12 NEWS AT 4PM	Start/End Time M-F 430-5P	Length Ad-ID :30 SLFTv30	AL04(H)		<u>Rate Type</u> \$170.00 NM
36 08/08/17 08/08/17 WSFA 12 News at Six - 6-630pm MF	-1	:30 1	\$790.00	NM	
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS - 1 Spots/Week 1	<u>Rate</u> \$790.00		×		
Spots: # Ch Day Air Date Air Time Description 1 WSFA Tu 08/08/17 6:27 PM WSFA 12 News at Six - Mi	Start/End Time 6-630pm	Length Ad-ID :30 SLFTV30	AL05(H)		<u>Rate</u> <u>Type</u> \$790.00 NM
37 08/08/17 08/08/17 Today In Alabama 6a-7a	-1	:30 1	\$450.00	NM	
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS 0-1 Spots/Week 1	<u>Rate</u> \$450.00			•	
Spots: <u># Ch Day Air Date Air Time Description</u> 1 WSFA Tu 08/08/17 6:11 AM Today In Alabama	Start/End Time 6a-7a	Length Ad-ID :30 SLFTV30	AL05(H)		<u>Rate</u> <u>Type</u> \$450.00 NM
38 08/08/17 08/08/17 Entertainment Tonight 630-7p	-1	:30 1	\$485.00	NM	
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS -1 Spots/Week 1	<u>Rate</u> \$485.00				
Spots: <u># Ch Day Air Date Air Time Description</u> 1 WSFA Tu 08/08/17 6:56 PM Entertainment Tonight	Start/End Time 630-7p	Length Ad-ID :30 SLFTV30	AL04(H)		<u>Rate Type</u> \$485.00 NM
39 08/08/17 08/08/17 NBC Today Show 7-9am	-1	:30 1	\$260.00	NM	
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS - 1 Spots/Week 1	<u>Rate</u> \$260.00				
Spots: # Ch Day Air Date Air Time Description 1 WSFA Tu 08/08/17 8:55 AM NBC Today Show	Start/End Time 7-9am	Length Ad-ID :30 SLFTV30	AL04(H)		<u>Rate Type</u> \$260.00 NM
40 08/08/17 08/08/17 america's got talent 7-9p	-1	:30 1	\$1,350.00	NM	
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS 08/07/19 Spots/Week 1	<u>Rate</u> \$1,350.00				
Spots: # Ch Day Air Date Air Time Description 1 WSFA Tu 08/08/17 7:47 PM america's got talent	Start/End Time 7-9p	Length Ad-ID :30 SLFTV30	AL05(H)		<u>Rate Type</u> \$1,350.00 NM
41 08/09/17 08/09/17 WSFA 12 News at Ten - 10-1030pm MF	1	:30 1	\$675.00	NM	
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS1 Spots/Week 1	<u>Rate</u> \$675.00	-			
Spots: # Ch Day Air Date Air Time Description 1 WSFA W 08/09/17 10:10 PM WSFA 12 News at Ten - MI	Start/End Time 10-1030pm	Length Ad-ID :30 SLFTV30/	AL05(H)		<u>Rate Type</u> \$675.00 NM

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Γ	Invoice #	Invoice Date	Invoice Month	Invoice Period
	1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17

<u>Advertiser</u>	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655

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1	www.wsia.com									
42 08/09/17		- 15 1	5					_	_	
Weeks Start Date Card Date MITTESS Spots/Week Start Date Card Date MITTESS Spots/Week Start Date Card Date MITTESS Spots/Week Start Date MITTESS Spots/Week MITTESS Spots/Week Start Date MITTESS Spots/Week MITTESS Spots/W	Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	41 08/09/17	08/09/17		10-1030pm	1	:30	1	\$675.00	NM	
Spots # Ch	42 08/09/17	08/09/17	WSFA 12 News at Noon	12-1230pm	1	:30	1	\$225.00	NM	
1	Weeks:									
A3 08/09/17 08/09/17 08/09/17 WSFA 12 NEWS AT 4P MF 430-5P 1 :30 1 \$170.00 NM	Spots: # Ch	Day Air	Date Air Time Descript	ion	Start/End Time	Lengt	th Ad-ID			Rate Type
Weeks: Start Date ORIONITY ORIONITY	1 WS	FA W 08/	09/17 12:21 PM WSFA 1	2 News at Noon	12-1230pm	:3	0 SLFTV30A	L05(H)		\$225.00 NM
Spots: # Ch	43 08/09/17	08/09/17	and the second s	M-F 430-5P	1	:30	1	\$170.00	NM	
1 WSFA W 08/09/17 4:42 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 SLFTV30AL04(H) \$170.00 NM	Weeks:									
Weeks: Start Date 68/09/17 O8/09/17 O8/09/09/17 O8/09/09/17 O8/09/09/17 O8/09/09/17 O8/09/09/17 O8/09/09/17 O8/09/09/09/09/09/09/09/09/09/09/09/09/09/										Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Sale Spots Most Spots Most Most	1 WS	FA W 08/0	09/17 4:42 PM WSFA 1	2 NEWS AT 4PM	M-F 430-5P	:3	0 SLFTV30A	L04(H)		\$170.00 NM
Spots: # Ch	44 08/09/17	08/09/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$280.00	NM	
1	Weeks:		End Date MTWTFSS1							
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type	Spots: # Ch	Day Air l	Date Air Time Descript	<u>ion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
Weeks Start Date End Date MTWTFSS Spots/Week Rate S285.00 S485.00 S4	1 WS	FA W 08/0	09/17 5:10 PM WSFA 1	2 News at Five	5-530pm	:3	0 SLFTV30A	_05(н)		\$280.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	45 08/09/17	08/09/17	Today in Alabama 530a	530am-6am	1	:30	1	\$285.00	NM	
1 WSFA W 08/09/17 5:39 AM Today in Alabama 530a 530am-6am :30 SLFTV30AL05(H) \$285.00 NM	Weeks:								-	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate S485.00 NM	Spots: # Ch	Day Air I	Date Air Time Descripti	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start Date 08/07/17 08/13/17 1 1 \$485.00	1 WS	FA W 08/0	09/17 5:39 AM Today in	Alabama 530a	530am-6am	:3	0 SLFTV30AI	.05(н)		\$285.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	46 08/09/17	08/09/17	Entertainment Tonight	630-7p	1	:30	1	\$485.00	NM	
1 WSFA W 08/09/17 6:47 PM Entertainment Tonight 630-7p :30 SLFTV30AL04(H) \$485.00 NM 47 08/09/17 08/09/17 AGT 701p-8pm 1 :30 1 \$675.00 NM Weeks: Start Date 08/07/17 08/07/17 08/07/17 08/07/17 End Date 08/07/17 08/07/17 08/07/17 MTWTFSS 08/07/08/08/08/09/07 08/09/17 08/09/17 08/09/17 Spots/Week 08/07/07/08/09/07/07/08/09/07/07/08/09/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/08/13/17 08/07/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/07/08/07/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/07/08/07/07/07/08/07/07/08/07/07/07/08/07/07/08/07/07/07/08/07/07/07/07/08/07/07/08/07/07/08/07/07/08/07/07/08/07/07/07/07/08/07/07/08/07/07/07/08/07/07/08/07/07/07/07/08/07/0	Weeks:									
A7 08/09/17	Spots: # Ch	Day Air I	Date Air Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS1 1 Spots/Week \$675.00 Rate \$675.00 Spots: # Ch 08/07/17 Day Air Date Air Time Description AGT Start/End Time Tolp-8pm Length Ad-ID Credited Rate Type \$675.00 48 08/09/17 08/09/17 NBC Today Show 7-9am 1 :30 1 \$260.00 NM Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS 08/05/Week 08/05/00 Rate 08/05/05/00 Rate 08/05/05/05/05/00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	1 WS	FA W 08/0	9/17 6:47 PM Entertain	ment Tonight	630-7p	:3	0 SLFTV30AL	.04(H)		\$485.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	47 08/09/17	08/09/17	AGT	701p-8pm	1	:30	1	\$675.00	NM	
Spots: # Ch Day Air Date 1 Air Time Description AGT Start/End Time 701p-8pm Length Ad-ID 200 Rate Type \$675.00 NM 48 08/09/17 08/09/17 NBC Today Show 7-9am 1 :30 1 \$260.00 NM Weeks: Start Date 08/07/17 08/13/171 End Date 08/13/171 Rate 20/07/17 \$260.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:									(8)
1 WSFA W 08/09/17 Credited AGT 701p-8pm :00 \$675.00 NM 48 08/09/17 08/09/17 NBC Today Show 7-9am 1 :30 1 \$260.00 NM Weeks: Start Date 08/07/17 08/13/171 End Date 08/07/17 08/13/171 Rate 260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Spots: # Ch					Lengtl	h Ad-ID			Rate Type
Weeks: Start Date 08/07/17 End Date 08/13/17 MTWTFSS of 1 spots/Week		FA W 08/0								
08/07/17 08/13/17 1 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	48 08/09/17	08/09/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:									
	Spots: # Ch					Length	h Ad-ID			Rate Type
	1 WSI	FA W 08/0	9/17 7:21 AM NBC Tod	lay Show	7-9am	:30	SLFTV30AL	.04(H)		

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
49 08/09/17	08/09/17	Marlon	8-9pm	1	:30	1	\$565.00	NM	
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/171	Spots/Week	Rate					
Spots: # Ch			1	\$565.00 Start/End Time	Lengi	th Ad-ID			Rate Type
	FA W 08/0			8-9pm		00			\$565.00 NM
	Credited								\$500.00 NW
50 08/09/17	08/09/17	Carmichael Show	8-9pm	W	:30	1	\$565.00	NM	
Weeks:		End Date MTWTFSS 08/13/17W	Spots/Week 1	Rate \$565.00				a	
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
	FA W 08/0		 chael Show	8-9pm		00			\$565.00 NM
	Credited								
51 08/09/17	08/09/17	AGT	7-9pm	W	:30	1	\$675.00	NM	0
Weeks:		End Date MTWTFSS 08/13/17W	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
	FA W 08/0			7-9pm		0 SLFTV30A	L05(H)		\$675.00 NM
52 08/10/17	08/10/17	RI Falcon Pre-Season	G 6-9n	T	:30	2	\$675.00	NM	
		ame		•			40,0.00		
Weeks:		End Date MTWTFSST	Spots/Week 2	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air D			Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Th 08/1		on Pre-Season Game	6-9p		0 SLFTV30A	L05(H)		\$675.00 NM
2 WS	FA Th 08/1	0/17 8:55 PM RI Falc	on Pre-Season Game	6-9p		0 SLFTV30A			\$675.00 NM
53 08/11/17	08/11/17		7-9pm	F	:30	1	\$340.00	NM	
33 00/11/17	00/11/17	america's got talent	7-3pm		.50		ψ340.00	IAIAI	
Weeks:		End Date MTWTFSS 08/13/17F	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # Ch	Day Air D		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 08/1	1/17 7:47 PM america	a's got talent	7-9pm	:3	0 SLFTV30A	L05(H)		\$340.00 NM
54 08/09/17	08/09/17	THE CARMICHAEL SH	O 9-10pm	W	:30	1	\$565.00	NM	
Weeks:		End Date MTWTFSS 08/13/17W	Spots/Week 1	<u>Rate</u> \$565.00		ř			
Spots: # Ch	Day Air D		tion	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WSI			ARMICHAEL SHOW.	9-10pm	:30	SLFTV30A	L04(H)		\$565.00 NM
	3			Total Spots	5	60			

Payment Terms 30 Days

<u>Gross Total</u> \$21,315.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17

		Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655

Agency Commission

\$3,197.25

Net Amount Due

\$18,117.75

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